

Texas Groundwater Protection Committee (TGPC)
Public Outreach and Education (POE) Subcommittee Annual Report
October 18, 2017

This Annual Report is provided as per the TGPC POE Subcommittee (“Subcommittee”) *Charge*¹.

Fiscal Year 2017 Results

- The Subcommittee met four times during the past fiscal year:
 - September 14, 2016;
 - December 14, 2016;
 - March 8, 2017; and,
 - June 7, 2017.
- At their meetings, the Subcommittee received reports from
 - Texas AgriLife Extension Service on the number of Water Well Screening Events that were held in the previous quarter. Approximately 765 samples or attendees at Texas Well Owner Network (TWON) events during FY2017.
 - Google Analytics statistics were reviewed. There were 12,875 sessions, 9,964 users and 24,217 page views in FY 2017. In January, the analysis method was revised to exclude TCEQ traffic which reduces the numbers of sessions, users and page views.
 - The Subcommittee provided TGPC brochures, magnets, and maps to approximately 769 attendees to the following conferences:
 - Texas Plant Protection Association Annual Conference held December 8-9, 2016, Bryan, Texas;
 - Texas Commission on Environmental Quality (TCEQ) Environmental Trade Fair and Conference held May 16-17, 2017, Austin, Texas;
 - TCEQ Public Drinking Water Conference held August 8-9, 2017, Austin, Texas; and
 - Texas Alliance of Groundwater Districts Groundwater Summit held August 29 – 31, 2017, San Marcos, Texas.
 - The Subcommittee sponsored a “National Groundwater Awareness Week, March 5-11, 2017” poster at the Texas Capitol on March 11, 2017 and the

¹ <http://tgpc.state.tx.us/POE/POESubCommCharge19Jul2017.pdf>

Splash! Into the Edwards Aquifer Exhibit on March 3-23, 2017.
Approximately 1,730 visitors at the two events viewed the poster.

- The Subcommittee wrote an FAQ entitled *Groundwater Monitoring Wells*

Fiscal Year 2018 Plans

- The Subcommittee will continue to provide outreach materials to conferences, hold TWON events and write FAQs and Fact Sheets as needed.