

Texas Groundwater Protection Committee (TGPC)
Public Outreach and Education (POE) Subcommittee Annual Report
October 18, 2023

This Annual Report is provided as per the TGPC POE Subcommittee ("Subcommittee") *Charge*¹.

Fiscal Year 2023 Results

- The Subcommittee met four times during the past fiscal year:
 - September 7, 2022
 - December 7, 2022
 - March 8, 2023
 - June 14, 2023
- At their meetings, the Subcommittee received reports from
 - Texas AgriLife Extension Service on the number of Water Well Screening Events that were held in the previous quarter. Approximately 1083 samples or attendees at Texas Well Owner Network (TWON) events during FY2023.
 - Google Analytics statistics were reviewed. There were 19,949 sessions, 16,072 users and 27,679-page views in FY 2023. Meeting notices via GovDelivery generated 980 total and 680 unique clicks on the tgpc.texas.gov link.
 - The Subcommittee provided TGPC brochures, magnets, giveaways, and maps to approximately 800 attendees to the following conferences:
 - § Texas Plant Protection Association Annual Conference held in Bryan, Texas December 4-5, 2022.
 - § Texas Groundwater Association's Annual Conference held in San Marcos, Texas, January 26-27, 2023.
 - § Texas Commission on Environmental Quality Environmental Trade Fair held in Austin, Texas, May 16-17, 2023.
 - § Texas Commission on Environmental Quality Public Water Supply Conference held August 8-9, 2023, in Austin Texas.
 - § Texas Alliance of Groundwater Districts *Groundwater Summit*, August 29 -August 31, 2023, in San Antonio, Texas.

¹ <https://tgpc.texas.gov/POE/POESubCommCharge19Jul2017.pdf>

- The “National Groundwater Awareness Week, March 5-11, 2023” poster was distributed to each member agency for display. The Capitol is no longer allowing displays in the Rotunda.

Fiscal Year 2024 Plans

- The Subcommittee will continue to provide outreach materials to conferences, hold TWON events and write FAQs and Fact Sheets as needed.
- The Subcommittee will develop its TGPC POE Subcommittee FY 2024-25 Activity Plan
- The Subcommittee will review its Charge for FY 2024.