Texas Groundwater Protection Committee (TGPC)

Public Outreach and Education (POE) Subcommittee Annual Report

October 18, 2019

This Annual Report is provided as per the TGPC POE Subcommittee ("Subcommittee") *Charge*[1].

Fiscal Year 2019 Results

- The Subcommittee met four times during the past fiscal year:
    - September 5, 2018;
    - January 16, 2019;
    - March 6, 2019; and,
    - June 12, 2019.

- At their meetings, the Subcommittee received reports from
    - Texas AgriLife Extension Service on the number of Water Well Screening Events that were held in the previous quarter. Approximately 818 samples or attendees at Texas Well Owner Network (TWON) events during FY2019.
    - Google Analytics statistics were reviewed. There were 9,634 sessions, 7,595 users and 17,591-page views in FY 2019. Meeting notices via gov.delivery generated 960 total and 733 unique clicks on the tgpc.texas.gov link.
    - The Subcommittee provided TGPC brochures, magnets, and maps to approximately 689 attendees to the following conferences:
        - American Ground Water Trust Groundwater and water-Well Issues Workshop held November 16, 2017 in San Antonio, Texas;
        - Texas Plant Protection Association Annual Conference held December 6-7, 2017, Bryan, Texas;
        - Texas Commission on Environmental Quality (TCEQ) Environmental Trade Fair and Conference held May 15-16, 2018, Austin, Texas;
        - TCEQ Public Drinking Water Conference held August 7-8, 2018, Austin, Texas; and
        - Texas Alliance of Groundwater Districts Groundwater Summit held August 28-30, 2018, San Antonio, Texas.
    - The Subcommittee sponsored a "National Groundwater Awareness Week, March 5-11, 2018" poster at the Texas Capitol on March 11-17, 2018 and the Splash! Into the Edwards Aquifer Exhibit on March 11-24, 2018. Approximately 1,734 visitors at the two events viewed the poster.

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[1] http://tgpc.state.tx.us/POE/POESubCommCharge19Jul2017.pdf

<u>Fiscal Year 2019 Plans</u>

- The Subcommittee will continue to provide outreach materials to conferences, hold TWON events and write FAQs and Fact Sheets as needed.