

**Texas Groundwater Protection Committee (TGPC)
Public Outreach and Education (POE) Subcommittee Annual Report
September 4, 2020**

This Annual Report is provided as per the TGPC POE Subcommittee (“Subcommittee”) *Charge*¹.

Fiscal Year 2020 Results

- The Subcommittee met four times during the past fiscal year:
 - September 4, 2019;
 - December 4, 2019;
 - March 4, 2020; and,
 - June 10, 2020².
- At their meetings, the Subcommittee received reports from
 - Texas AgriLife Extension Service on the number of Water Well Screening Events that were held in the previous quarter. Approximately 461 samples or attendees at Texas Well Owner Network (TWON) events during FY2020.
 - Google Analytics statistics were reviewed. There were 9,634 sessions, 7,595 users and 17,591-page views in FY 2020. Meeting notices via GovDelivery generated 960 total and 733 unique clicks on the tgpc.texas.gov link.
 - The Subcommittee provided TGPC brochures, magnets, and maps to approximately 37 attendees to the following conferences:
 - 19th Annual Bell County Water Symposium sponsored by Clearwater UWCD held November 6, 2019 in Killeen, Texas;
 - Texas Plant Protection Association Annual Conference held in Bryan, Texas December 4-5, 2019.
 - The Subcommittee sponsored a “National Groundwater Awareness Week, March 8-14, 2020” poster at the Texas Capitol on March 9-11,

¹ <http://tgpc.state.tx.us/POE/POESubCommCharge19Jul2017.pdf>

² Due to the COVID-19 pandemic, on March 16, 2020, in accordance with section 418.016 of the Texas Government Code, Governor Abbott suspended various provisions of the Open Meetings Act that require government officials and members of the public to be physically present at a specified meeting location. Pursuant to that suspension, the public was not be able to attend this meeting in person but was able to attend via teleconference at no cost.

2020. Approximately 1,322 visitors at the two events viewed the poster.

Fiscal Year 2021 Plans

- The Subcommittee will continue to provide outreach materials to conferences, hold TWON events and write FAQs and Fact Sheets as needed.
- The Subcommittee will develop a virtual booth for conferences that are held virtually.
- The Subcommittee will develop its *TGPC POE Subcommittee Fiscal Year 2022 - 2023 Activity Plan*.
- The Subcommittee will review its *Charge* for FY2021